BEAst

"BEAst" in Qianhai
ACCELERATOR PROGRAM

APPLICATION INFORMATION KIT

Expand in the Greater Bay Area!

The "BEAst" in Qianhai is a 12-month Accelerator Program organized by Bank of East Asia (China) Limited (BEA China) and powered by HKAI Lab.

We focus on the cutting-edge fields of technology and empowering startups to develop and commercialize their inventions and technologies. We aim to foster innovation and accelerate technology talents communication between Hong Kong and Shenzhen.

WHAT we offer

1. Access to expert guidance
   Startups who join the program can benefit from the guidance of advisor and domain experts who can help provide valuable insights and advice.

2. Unparalleled network
   We will bring together a diverse group of individuals, enterprises and government bodies, providing startups with opportunities to make new connections and build relationships with potential partners, investors, or customers.

3. Increased visibility and exposure
   You can increase the visibility and exposure of an enterprise or individual, leading to new opportunities for growth and development.

4. Access to resources and support
   We provide access to resources such as funding opportunity, company registration supported by Qianhai Management Bureau, cloud credits, GPU-equipped high-performance computers and technology consultation and support, PoC opportunity, dataset and market validation, which can help startups scale more quickly and effectively.

5. Improve skills and knowledge
   Through various workshops and sharing sessions, we can help you to develop new skills, gain knowledge, and improve overall competitiveness.

6. Twin Hubs Support (Core activities should be R&D related)
   We provide free office spaces in both Hong Kong and Qianhai.

Remarks:
Your application may be accepted even if your business legal entity has not yet been registered at the time of submission. However, if you are selected to the Accelerator Program, you must complete the business registration before the program begins.

WHO is eligible

1. Selected applicants must obtain the Hong Kong business registration within 3 months.
2. The company must have at least 2 full-time staff.

HOW we select

Our Selection Panel screens applications for the Accelerator Program based on the following criteria:

1. Innovation quotient
2. Depth of research and development
3. Viability of your business plan
4. Competence of the founding team
5. Priority consideration for FinTech applicants

TIPS:

- Solid business plan e.g. business model, product or service description, product development plan/ schedule, market assessment & potential, marketing/ sales strategy
- Strong execution of the team includes technical or business background, and entrepreneurial history (if any)
- Background knowledge and R&D capability e.g. technical expertise, innovation and patent
- Latest technical and business achievement by the team

Application Procedure

1. Online application
   - Submit the online application form with all the required information and supporting documents.

2. Paper assessment by Selection Panel based on the application materials received.

3. Interview by Selection Panel
   - Short-listed applicants will undergo an interview process with the Selection Panel.
   - Short-listed applicants will be notified by email on 5 Sep 2023 for interview date and time.
   - Interview dates are scheduled on 8 Sep 2023.
   - Before the interview, short-listed applicants must submit all required information and supporting documents if any is missed in online application.
   - Interview duration for each short-listed applicant is 20 minutes (10 mins introduction based on your submitted business plan + 10 mins Q&A). English, Mandarin and Cantonese are all acceptable. No need to bring your laptop for presentation. If you have major updates to your business plan since submission, you may send us your updated business plan one day prior to your interview. Last minute updates may not be accommodated.
   - Selected applicants will be notified by email on 12 Sep 2023.

4. Orientation
   - Selected applicants will be contacted to attend the Orientation.

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Major Dates	
1 Sep 2023	Close of application
5 Sep 2023	Short-listed applicants be notified for interviews
8 Sep 2023	Interview date
12 Sep 2023	Announce the result to selected applicants
10 Oct 2023	Orientation for admitted startups

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Supporting Documents required in online application form (in PDF format):

*Mandatory document (s)

Company documents:

1. Business Plan* (prefer slides in PDF format)   (max. 10MB)
2. Hong Kong and/or Qianhai Business Registration Certificate   (max. 2MB)
3. Academic certificates of Key Technical Person   (max. 2MB)
4. Technical Publications by the Team related to the Technology
    used in the Business (e.g. academic papers)   (max. 2MB)
5. Other documents   (max. 10MB)

Remarks:

(1) This downloadable Information Kit is provided for the convenience of application only. All content in this document is subject to change without prior notice. Please always also refer to the information and content in the website at www.beac.hongkongai.org (the "Site").

(2) In the event of any discrepancy between the English version and Chinese version of this Information Kit including the names of certain company documents, the English version shall prevail and be referred to.

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